Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_

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**End Semester Examination – Nov/Dec – 2018**

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| **Code :** | **14VC2018** | **Duration :** | **3hrs** |
| **Sub. Name :** | **FORM AND COLORS** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Brief about the creative use of colors in advertising. | CO2 | 10 |
| b. | Discuss about digital painting. | CO3 | 10 |
| (OR) | | | | |
| 2. | a. | Pen down the points involved in color psychology. | CO1 | 10 |
| b. | “Color plays a vital role in digital media” – Justify the answer with suitable examples. | CO2 | 10 |
|  |  |  |  |  |
| 3. |  | What is color correction? Explain selective color correction with examples. | CO3 | 20 |
| (OR) | | | | |
| 4. | a. | Discuss about the idea of digital colors in optical illusion. | CO1 | 10 |
|  | b. | Describe about color composition. | CO1 | 10 |
|  |  |  |  |  |
| 5. |  | List out the steps involved in adding colors to moving image/feature films. | CO2 | 20 |
| (OR) | | | | |
| 6. | a. | What are the advantages and disadvantages of color corrections in digital media? | CO2 | 10 |
|  | b. | Point out some of the color effects. | CO3 | 10 |
|  |  |  |  |  |
| 7. |  | Define forms. Explain the types of forms. | CO3 | 20 |
| (OR) | | | | |
| 8. |  | Differentiate and Explain advancing and receding colors. | CO1 | 20 |
|  | |  |  |  |
|  | | **Compulsory**: |  |  |
| 9. |  | Explain color theory in detail with illustration. | CO1 | 20 |